

Government PG College, AmbalaCantt Course

File(Session 2023-24)

Name of Faculty :TanjumKamboj

Course BAMC , ODD Semester

Govt PG College, AmbalaCantt

Department of Mass Communication & Journalism

B.A. Mass Communication

PROGRAMME OUTCOMES

On successful completion of the programme, the student will be able to:-

PO1- Acquire knowledge related to the discipline under study.

PO2 - Communicate and reflect effectively and efficiently on the issues related to the discipline.

PO3- Exhibit the professional skills and competencies acquired during the Programme of study.

PO4- Apply the knowledge and skills acquired in planning, organizing, evaluation and decision making.

PO5- Explore, analyze and provide solutions to the problems related to the discipline and life.

PO6 - Develop exposure to actual working environment leading to employability and entrepreneurship.

PO7- Exhibit scientific & research capabilities in academic, professional and general life pursuits.

PO8- Recognize, appreciate and follow ethical issues relating to the discipline and Society

Programme Specific Outcomes (PSOs)

After completing the undergraduate programme, a learner will be able to:

PSO1 - Acquire fundamental knowledge of Mass communication & Journalism and related study areas.

PSO2 – Learn communication and professional skills related to various fields of mass communication.

PSO3 - Become competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.

PSO4 - Become ethically committed media professional adhering to the human values and the values of the Indian culture.

PSO5 - Acquire the primary research skills, understand the importance of innovation, entrepreneurship and global vision.

Paper-XIV
Introduction to photography

Time: 3 Hrs.

Theory Marks: 50

Practical:30

Internal Assessment: 20

Question paper for each theory paper will have two questions from each of the four units. Student will be required to answer any one question from each unit. Unit V of the question paper will have six questions out of which the student will be required to answer any four questions. Each unit will carry equal marks. Students have the option to answer some questions in Hindi and others in English but within an answer to a question the language should be pure (not bilingual) and correct.

Unit-I

Introduction to photography, meaning, definition scope, purpose, History of Photography, Development of Photography with special reference to India, Invention of first camera, photojournalism, Similarities and differences between human eye and camera

Unit-II

Concept of lighting, design or composition in photography, Basics of composition, how to get camera angles, Language of photography, contrast, motion, depth and space, importance of colour lighting in photography.

Unit-III

Camera basics, camera types, parts of camera, lenses, types and functions of lens, shutter speed, aperture, zoom, focal length Camera modes, white balance, Depth of field, rule of third.

Unit-IV

Art of caption writing, Landscape photography, Portraits, night photography, children, animals and birds, Factors influencing a photograph, Geners of Photography, Photo feature, Photo Journalism its growth and significance.

Reference Books:

- O.P. Sharma Practical Photography, Hind Pocket Books
- Michael Langford Basic Photography, Focal Press
- James A. Folts Ronald P. Lovell Handbook of Photography,
- Fred C. Zwahlen, Jr. DelmalThomsan learning
- Lee Frost Photography, Hodder Headline
- Mr. SubhashSparru, Photo Patarkarita,
- James C. Kartz, Phtography

BAMCPaper- XIV – Introduction to Photography

Course objectives: This course is designed to make the students aware about the basic concept, history and development of photography with special reference to India. The paper also imparts in-depth knowledge about the various technicalities of photography.

Course Learning Outcomes:

After completing the Course, the student will be able to:

- 1.** Understand the various types of Photography
- 2.** Acquainted with the art of caption writing
- 3.** Understand the advanced digital photography
- 4.** Display the advanced techniques of exposure.
- 5.** Handle the specialized techniques of lighting and composition
- 6.** Produce & critique photographs.

BAMC_SEMESTER _III_ Introduction to Photography

28-07-2023 to 25-11-2023

Week 1	Introduction to photography, meaning, definition, scope, purpose, History of Photography,
Week 2	Development of Photography with special reference to India, Invention of first camera,
Week 3	photojournalism, Similarities and differences between human eye and camera
Week 4	Concept of lighting, design or composition in photography, Basics of composition
Week 5	Concept of lighting, design or composition in photography, Basics of composition
Week 6	How to get camera angles, Language of photography, contrast, motion, depth and space
Week 7	Importance of colour
Week 8	Camera basics, camera types,
Week 9	parts of camera, lenses, types and functions of lens
Week 10	shutter speed, aperture, zoom, focal length
Week 11	Camera modes, white balance, .
Week 12	Depth of field, rule of third
Week 13	Landscape photography, Portraits, night photography, children, animal
Week 14	Factors influencing a photograph,
Week 15	Genres of Photography,
Week 16	Photo feature, Photo Journalism
Week 17	Portraits, night photography, children, animal
Week 18	(Diwali Vacations)
Week 19	Revision test Assignments
	Exam Starts 25-11-2023

